

## **Advertising Rates** **Hood River Biz Buzz**

The Hood River Biz Buzz offers a limited number of local display advertising opportunities. The Buzz also inserts links to non-local advertising managed by the Google AdSense program.

This is a small, local site, with a limited audience of devoted readers. During the month of February 2013, according to Google Analytics, the site was viewed by 3,988 visitors, including 2,169 unique visitors, making 5,570 page views (1.4 pages per visit). Of all visits, 57.2 were returning visitors, and 42.7 were new visitors. Of total visits, 3,832 were from the United States, and 61 from Canada.

- Sidebar banner (top of right sidebar field, above small box ads; constant display during purchased period)



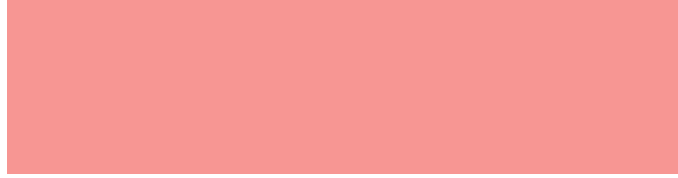
250 x 125 pixels = \$25 per week / \$90 per month

- Small box (grouped with no more than 5 others at top of right sidebar, visible on home page load)



125x125 pixels = \$15 per week / \$50 per month

- Half-Banner (width of post field, above first post box ... visible on every view of home page)



350 x 90 pixels = \$35 per week / \$120 per month

- Half-Banner Section Page (width of post field, above text on subordinate pages – For Sale of Rent, etc. – visible on every view of that page for contracted period)



350 x 90 pixels = \$25 per week / \$90 per month

- Half-Banner Post Placement (width of post field, inside every other landing page post, alternating with AdSense insertions. No guarantee of post frequency.)

350 x 90 pixels = \$20 per week / \$70 per month

## Terms

All display ads may be linked to an address of the advertiser's choice (web page, e-mail). Biz Buzz makes no warranty about traffic or benefit from ad placement on its site.

To discuss options or reserve space, call Stu Watson at 541-386-8860, or write [stu@watsonx2.com](mailto:stu@watsonx2.com)

Thank you for your interest.